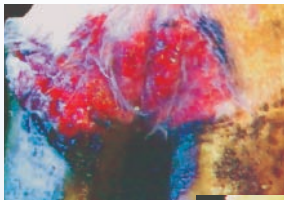


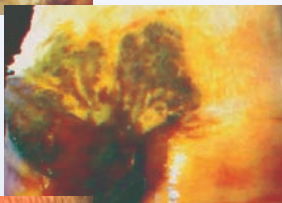
## Results

After applying Hoof Mate to the wart, results can be expected in 72 hours. Hoof Mate has been developed to eliminate the entire wart, including the base. If properly applied no further action is necessary, other than removing the wrap.

Warts that have been present for an extended period of time and or have been exposed to ineffective treatments may have developed a callused surface slowing penetration of this product. In this situation a second application may be necessary. If the problem continues to exist, surgical removal may be required. Please consult your veterinarian.



Before  
Hoof Mate



72 hours  
following a  
single application



Photo of  
same hoof  
21 days later

Hoof Mate gives you ease of application, minimal loss of milk production, contains no antibiotics and eliminates the wart with only one treatment.

A more content cow means higher milk production. Higher milk production means a more content dairyman!

Available from your  
IBA Dealer / Technician:

**HOOF MATE**™  
THE ONE THAT WORKS.



**FOR BOVINE FOOTWARTS**



*Your Satisfaction is Guaranteed!*

**HOOF MATE**™  
THE ONE THAT WORKS.



Manufactured for:  
IBA Inc.  
Animal Health Division  
27 Providence Road  
Millbury, MA 01527

## Digital Dermatitis

For the past 16 years digital dermatitis, also known as hairy heel wart or strawberry wart, has become an increasing concern for dairymen throughout the country. It has also been identified in several parts of the world including Mexico, Canada and Europe.

Digital dermatitis initially will develop as a round or oval lesion, usually on the dorsal cleft of the toe or the interdigital cleft near the bulb of the heel. At maturity the lesion will increase its size in diameter and be slightly to very elevated. One or more feet can be affected, causing severe lameness and pain. Loss of body weight is evident and decreased milk production occurs.

Many treatments have been suggested for controlling digital dermatitis. However, recurrence generally happens if the base of the lesion is not entirely removed.

## Introducing Hoof Mate

In 1993 HUX Dairy experienced its first case of digital dermatitis. Within a short time it became apparent that the disease did not respond satisfactorily to any of the treatments available. New cases continued to appear and thus the search for something that would

actually attack the wart began. Over the next two years a superior product was developed, with ease of application and complete elimination of the wart with only one application. Complete results can be expected in 72 hours. Hoof Mate is a topical salve made exclusively from herbs and minerals. It does not contain harmful drugs so you can keep the cow in the milking herd where she belongs.

## Application

The affected area should be cleansed well, using clean water and a stiff nylon brush. Next, dry area off by blotting with a clean paper towel. Using the supplied applicator, the ointment is applied to the entire surface of the wart. A veterinary wrap type bandage is then used to cover the treated area. The bandage can be removed at 72 hours. When applied properly, there is no need for a repeat application. The ointment will penetrate to the root and completely eliminate the entire wart with only one application.

*With your initial purchase of Hoof Mate comes a money back guarantee. You will spend less time, money and regain milk production faster.*

*Give your cows the relief they need.  
See your IBA Dealer today.*

## Customer Response

*I have used many products for treating hairy warts during my 30 years in the hoof trimming business. After using Hoof Mate, I was amazed. The warts were gone and there was a noticeable increase in weight gain and milk production. I feel that it is a small price to pay for the results that it provides.*

**Daryl Todd**  
Hooftrimmer  
California

*I have tried other products in the past with very little success. I have been using Hoof Mate and I am very pleased with the results. It provides tremendous results in 72 hours. The convenience of the one time treatment is great. It's the best treatment for hairy warts I've tried.*

**C. Radloff**  
Dairy Owner  
Oshkosh, Wisconsin

*Hoof Mate works real well on hairy warts. We put the ointment on and in 3 days the wart was gone.*

**R. Gilbert**  
Dairy Farmer  
Louiston, Utah

